



The Hudson Valley Outdoor Recreation Expo is an event that brings all aspects of outdoor recreation together in one place. Whether you are a sportsman, boater, RVer, bicyclist, camper, hiker or just love the great outdoors

this show will present your products and services that meet their needs or may even inspire your customers to become more involved in outdoor life.

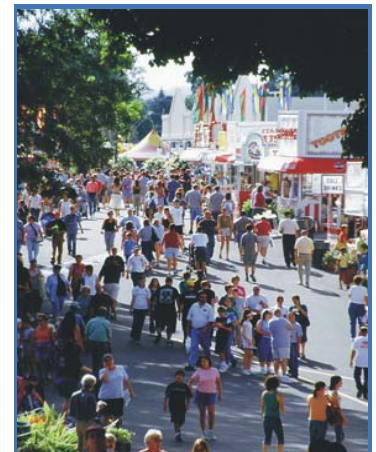
As a vendor at this show you can expect thousands of customers as a result of a great advertising campaign that has been developed by a seasoned promotional team that has been in the business for over 30 years.

Reasons you should exhibit in this show:

- Up to 5 Exhibition buildings with over 60,000 square feet of exhibition space.
- Acres of outdoor exhibition space for boats, RV's and other large equipment.
- Easy ground level vendor loading.
- Separate vendor parking
- Fully involved on-site management team.
- 24 hour security team
- No labor restrictions or unions.
- Wireless internet for web access available. (Fee based.)
- Door height to accommodate large vehicles.
- Fully paved access and pedestrian walkways.
- Free onsite parking for thousands of cars.

The Venue: The Dutchess County Fairgrounds, touted as the best fairgrounds in the Northeast, boasts hundreds of thousands of patrons a year at its various shows.

Centrally located in the beautiful Hudson Valley. Minutes from the NYS Thruway, I84, The Taconic State Parkway, Amtrak and Metro North. One hour from Albany and less than two hours from New York City. Location is everything!



Booth Size and Pricing Info

Below is a Typical Building Configuration...
 All Booths will be filled on a first come first serve basis.
 Other sizes and corner combinations are available.

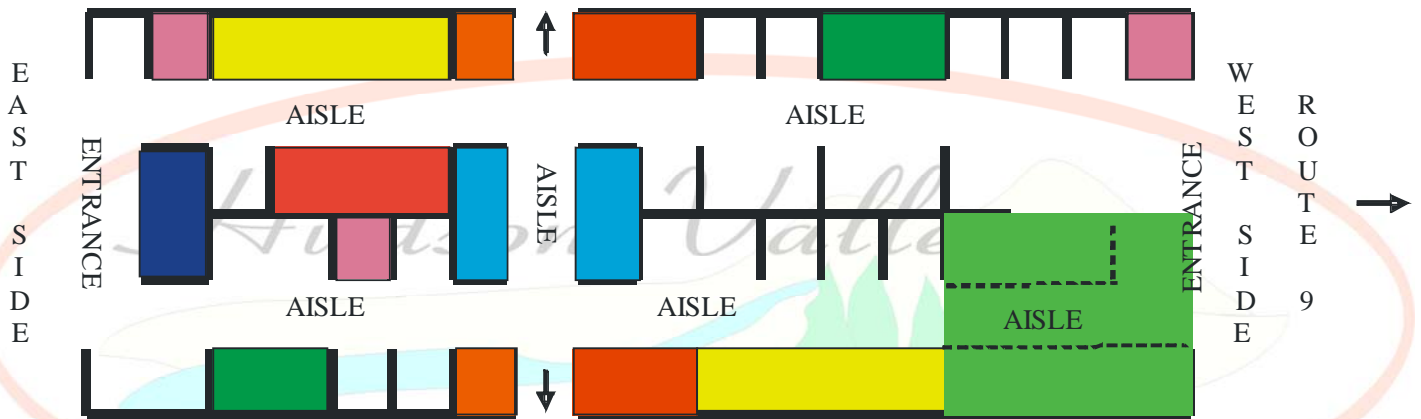
There are a total of 4 Buildings this shape (A,B,C & D).

Building E is also available and is a different layout.

Indoor space will be filled first. However, If your needs dictate a unique space configuration we will do everything possible to accommodate your requests.

Acres of outdoor space is also available.

This floor plan is for booth size comparison only and does not represent the actual layout of any building.



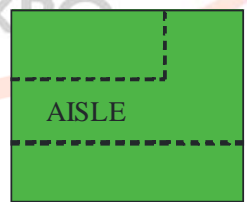
Typical 10'x10' Aisle Booth
\$500.00



Typical 10'x10' Corner Booth
\$600.00



Special Corner Space Both Sides of the Aisle
\$ Negotiable



Typical 20'x 10' Aisle Booth
\$1000.00



Typical 20' x 10' Corner Booth
\$1100.00



Dotted Lines Represent Mandatory Aisle Spacing as Set Forth by Local Fire Codes.

Typical 30'x 10' Aisle Booth
\$1500.00



Premium 20'x10' Outside End Cap
\$1300.00

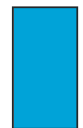


Special Booth Configurations Can Be Negotiated as Space Availability Dictates.

Long 40' x 10' Aisle Booth
\$2000.00



Premium 20'x10' Inside End Cap
\$1400.00



Large items such as RV's, Boats, Trailers, etc can be maneuvered inside buildings also. Restrictions do apply.



www.HVEXPO.com

Outdoor Rental Space for 2009

Outdoor vendor space will be offered only when indoor space is full or by special request at a rate established in accordance with industry standards and is applicable to this show only and in no way constitutes any future expo rate program.

15 feet of road frontage up to 15 feet deep

(15 x 15) \$400.00

For space larger than 15 x 15

\$75.00 per additional 5 feet of road frontage.

For example 20 x 15 would cost \$475.00

25 x 15 would cost \$550.00

30 x 15 would cost \$625.00

This price includes the space only.

Electricity is available for an additional fee. (One 110 volt (15) Amp service)

Up to **\$75.00** depending on proximity to power source.

Vendor is required to supply any and all power strips /cords from the power drop.

We can provide tents at an additional charge. Call for rates.

You are welcome to bring your own tents provided they fit within your space.

Vendors who opt to become any level of Sponsor reserve the right to negotiate

Outdoor Rental Space.

Contact us for information on what sponsorships levels are available.

www.HVEXPO.com

HV Expo, LLC
PO Box 838, Rhinebeck, NY 12572
Phone-(845) 876-6403 Fax- (845) 876-6387
The Hudson Valley Outdoor Recreation Expo
April 17, 18 & 19, 2009



Exhibitor Name: _____
Address: _____
Phone # : _____

This contract must be returned by January 31, 2009
BALANCE DUE ON OR BEFORE March 16, 2009. NO EXCEPTIONS.

NO SPACE HELD AFTER JANUARY 31, 2009

This contract is offered to you by personal invitation to this show ONLY, and in no way constitutes any agreement for future shows.

SET-UP: Wednesday, April 15: 8:00AM to 6:00PM Thursday, April 16: 8:00AM to 6:00PM <u>NO</u> Set-up Arrivals on Friday!	SHOW DAYS: Open to exhibitors 8:00 AM Fri, Sat &Sun Open to public 12:00 PM - 6:00 PM Friday 10:00AM - 6:00 PM Saturday 10:00AM - 6:00 PM Sunday
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NO MONDAY PACKOUT! EVERYONE LEAVES ON SUNDAY!

This contract is between HV Expo, LLC and the Exhibitor named above, and is for this show only.

NO BOOTH MAY BE SUBLET OR SHARED WITHOUT PERMISSION!
Booth sharing subject to additional fees

HV Expo, LLC (hereafter referred to as such or HV Expo, show management, we, or us) agrees to provide: 1) advertising and PR; 2) uniform identification booth signs and up to 6 exhibitor passes 3) two complimentary admission tickets; 4) night security. – NO UNIONS-

THE UNDERSIGNED EXHIBITOR AGREES TO:

1. Come to Show Office IMMEDIATELY upon arrival to check in and pay any balance due BEFORE SETTING UP.
2. Vendor agrees to supply thirty (30) days prior to the event, a Certificate of Liability Insurance naming HV Expo, LLC & The Dutchess County Agricultural Society, Inc as ADDITIONAL INSURED.
3. Hold the show management and the Dutchess County Agricultural Society and their agents and employees, free from all responsibility for any damage, injury, theft, or other loss sustained by the exhibitor, occupants of the exhibitor's booth and/or the exhibitor's agents before, during or after the show.
4. Be in possession of a CURRENT New York State Sales Tax # Certificate of Authority.
5. Set up inside the booth boundaries with NO CHAIRS in the aisles during show hours (chairs will be removed if in the way during show) and tend to the booth during show hours, and not to begin packing before 6 PM Sun.
6. Drape tables to the floor, and **TURN OFF ALL BOOTH AND/OR SHOWCASE LIGHTS BEFORE LEAVING EACH EVENING.**
7. Attach NOTHING, IN ANY MANNER, to any building walls and add NO EXTRA CONSTRUCTION OF ANY KIND to your booth.
8. Procure HV Expo management before accessing any power outlet or power cord for any reason. See back of this contract for electric hook up rates.
9. Remove all items self-installed by the undersigned.
10. Dress appropriately and professionally for the show days Friday, Saturday and Sunday.
11. Get prior approval from HV Expo management before hanging or erecting any large, heavy, or bulky signs, equipment or banners.
12. Dutchess County Agricultural Society regulates the presence of firearms on their property. For this reason there will be NO FIREARMS ALLOWED.

HV Expo reserves the right to order removed any alteration to any booth that we feel is dangerous, in bad taste or otherwise unsatisfactory to our standards.

ONLY EXHIBITORS UNDER CONTRACT WITH HV Expo MAY BE AT THE SHOW BEFORE IT OPENS TO THE PUBLIC! During set-up, exhibitor's "assistants" will be issued identification badges. These extra helpers of show exhibitors **MUST BE CLEARED IN ADVANCE BY MANAGEMENT.** This is to protect you and your merchandise. Any exhibitors who violate these rules **MUST** pack up, **WITHOUT REFUND**, and leave the show **IMMEDIATELY!**

ABSOLUTELY NO PETS ON FAIRGROUNDS AT ANY TIME! NO SMOKING IN BUILDINGS!

Return OUR copy of this contract, SIGNED, with a 50% deposit to hold any space. ALL DEPOSITS ARE NOT REFUNDABLE.

Keep copy stamped "Exhibitor Copy". PLEASE make your check payable to: HV Expo, LLC.

HV Expo requires payment in full of booth rent if the undersigned cancels show participation within 30 days of the show date or fails to arrive.

SIGNED: _____ Print title _____ DATE: _____



ORDER SHEET

To ensure our accuracy and your satisfaction

THIS FORM MUST BE COMPLETED BY EXHIBITOR FOR THIS SHOW!

INDOOR BOOTHS WILL BE ARRANGED IN 10 FOOT BY 10 FOOT INCREMENTS AS IS THE INDUSTRY STANDARD.
STANDARD 10' X 10' AISLE BOOTH OFFERED AT \$500.00
PRIME 10' X 10' CORNER BOOTHS OFFERED AT \$600.00
PREMIUM 20' X 10' END CAPS OFFERED AT \$1300.00

OTHER SIZES AVAILABLE

PLEASE INDICATE YOUR SIZE REQUIREMENTS AND REQUESTS

SPONSORSHIPS ALSO AVAILABLE – RATES ARE SUBJECT TO AVAILABILITY

*Final booth placement is up to the sole discretion of the show promoter.
We will do everything possible to accommodate your requests.*

ALL INDOOR BOOTHS WILL BE PIPE AND DRAPE

COMP TICKETS (you get 2 free)	Number of Extras @ \$8.00 each.	_____
TABLES (\$30.00 each, draped) Quantity needed for each size	___ (4 foot) ___ (6 foot) ___ (8 foot)	
<i>ALL TABLES IN SHOW MUST BE DRAPED TO THE FLOOR</i>		
CHAIRS (\$5.00 each) Indicate quantity needed		_____
Indoor Electric Hook-Up @ \$75.00 per 15 amp run. Indicate number of runs... ..		_____
Promotional Show Cards (no charge, sample enclosed) How Many? (Increments of 50)		_____
RV Camping @ \$75.00 per night.....	Number of Nights?	_____
ALL ORDERS DUE BY MARCH 16, 2009. ANY ORDERS PLACED AFTER THIS DATE ARE SUBJECT TO 10% UPCHARGE.		

Any comments, sketches, or special requests please note in this space provided.

Vendor/Employee Badge Request

Exhibitor Badges must be worn by all vendors and their employees while on the Fairgrounds.

Exhibitor Badges are for vendors and their employees ONLY and may not be given out to non-vendors or non-employees. This will be strictly enforced.

Exhibitor Badges must be worn at all times during the hours of the show and while on fairgrounds property.

Each Vendor is allowed up to 6 (six) extra badges. Please list any and all employees who will need a badge. Badges will be printed with vendor name and employee names.

Employee names: Please print clearly.

1	
2	
3	
4	
5	
6	



Badges will be handed out to vendors at check-in after balance is paid in full.

Employees can get badges from you directly or at our gates on a will-call basis.

There will be a \$5.00 surcharge for any badge that needs to be reprinted or replaced.

Any vendor with more than 6 employees needs to contact show management for authorization.